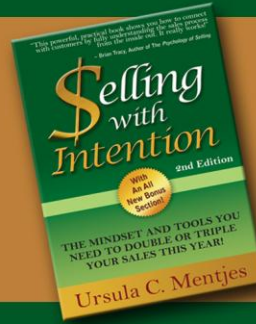


WHERE MINDSET MEETS INTENTION!

# Ursula MENTJES



Sales Expert, Inspirational Speaker, Author and Entrepreneur

*Ursula transforms the way Sales Professionals and Entrepreneurs think about selling so they can double or triple their sales this year!*

Ursula Mentjes is the Founder of Sales Coach Now, as well as an Inspirational Speaker, Author and Certified Sales Coach who specializes in Neuro-Linguistic Programming to help her clients double and triple their sales. Ursula honed her skills at an International Technical Training company, starting her career in sales in 1996 and advancing to the position of President in 2001 when the company's annual run rate was in the tens of millions and she was just 27 years old. She was responsible for increasing sales by 90% in one year.

Ursula is passionate about helping individuals and businesses reach their greatest sales goals, so in 2004 she founded *Potential Quest, Inc.*, a Sales Coaching and Training organization, parent company of *Sales Coach Now*. Ursula holds a Master's Degree in Psychology, is an Associate Certified Coach through the International Coaches Federation and an NLP Certified Coach through the MLP Institute of California. She is also the author of *Selling with Intention*, and *One Great Goal*. She is a Past-President of the National Association of Women Business Owners Inland Empire Chapter, Past-President of NAWBO-University, Vice-President of Economic Development for NAWBO-CA, Vice-President of Business Resource Connection, a 2006 Graduate of Leadership California, 2007 Spirit of the Entrepreneur Awards Finalist, named one of 951 Magazine's 51 to watch in 2008 and recipient of the 2009 NAWBO-IE A.N.I.T.A Award. 10% of all proceeds for Sales Coach Now are donated to the Inland Empire Women's Business Center to ensure future opportunities for Entrepreneurs. [www.iewbc.org](http://www.iewbc.org).

## *Master the Principles of Selling with Intention and Double or Triple Your Sales This Year!*

What if someone told you that there was a new way to sell? An easier way? Whether you are a Sales Professional or an Entrepreneur, this program will teach you the Principles of Selling with Intention and help you significantly increase your sales with less effort and less stress – without compromising your ethics or values.

This interactive and engaging presentation will demonstrate how to release limiting beliefs and fears about selling, develop a powerful script that will land appointments with TOP prospects, discover the "Selling with Intention Formula" to double sales results this year and create an Ideal Schedule that allows Sales Professionals and Entrepreneurs to sell more in less time!

### *Other Presentations:*

- ~ *7 Ways to Sell More in a Doom and Gloom Economy*
- ~ *One Great Goal: Discover the Power of One!*
- ~ *Why Didn't I Get the Sale?*



### *Testimonials*

*"Before SCN, I was fearful and very intimidated of selling. I followed Ursula's SWI Principles and IMMEDIATELY saw results! I was able to overcome my initial fear of selling, define my target clients, focus on setting up capabilities with them and landed a meeting and first order with my #1 target client!"*

**Mary Sanchez**, Think Ink

*"Ursula has helped fine tune a focus and sales drive in me that as put me in the top 10 of Sales Rookies in my Fortune 500 company. Her coaching has been a tremendous influence in my professional and personal life assisting me in reaching my goals! I have also introduced her to my sales colleagues so they could be exposed to the NLP experience and Ursula's dynamic training."*

**Tamara S. Schaefer**, Senior Sales Executive - Paychex, Inc.

*"My business has grown over 40% this year. I recently joined Sales Coach Now and started implementing a few of Ursula's "Selling with Intention" ideas. The biggest change I have made in operating my business is to make 10 phone calls a day, spending at least 30 minutes. This has made me really focus my attention on my target clients."*

**Therese Marquez**, Gold Star Promotions

3410 La Sierra Ave. # F129 / Riverside / California / 92503 / 951-801-2007 / [contact@salescoachnow.com](mailto:contact@salescoachnow.com)

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